

An Uncertain World

CCABS
Westminster College

2008
International
Business Series

Westminster College's Center for China-America Business Studies and Catalano & Co. Consulting invite you to participate in "An Uncertain World," a series of three business events designed to increase your global presence. Each event will feature case studies as well as expert speakers from a variety of international trade disciplines. Join your colleagues in global business at these important events.

An Uncertain World

Internationalize Your Business - \$59 for two sessions

Going Global in Two Easy Lessons

Mondays, May 5 and 19

These two, 3-hour jam-packed seminars will focus on making exporting and global sourcing part of your everyday business. Topics will include finding partners, finance, marketing, logistics, customs and more.

The ABC's of Starting a Business in China - \$99

Friday, June 27

Are you exploring setting up a business in China? In this full-day seminar, you will learn how to work within the Chinese system concerning regulations, authorizations and agency, from experts the legal and local government processes.

International Business Connection Forum - \$199

Making Things Happen

Friday, August 22

A full day executive networking program focused on new trends and best practices for Utah global businesses. Build your global business by learning from and with your Utah global business colleagues.

Contact

Dr. Christopher S. P. Tong
Westminster College
801-832-2630
ctong@westminstercollege.edu



John Catalano
Catalano & Co. llc
801-879-0007
john@jgcatalano.com



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Salt Lake City, Utah

*With cooperation from the
Governor's Office of Economic
Development and the
World Trade Center of Utah*